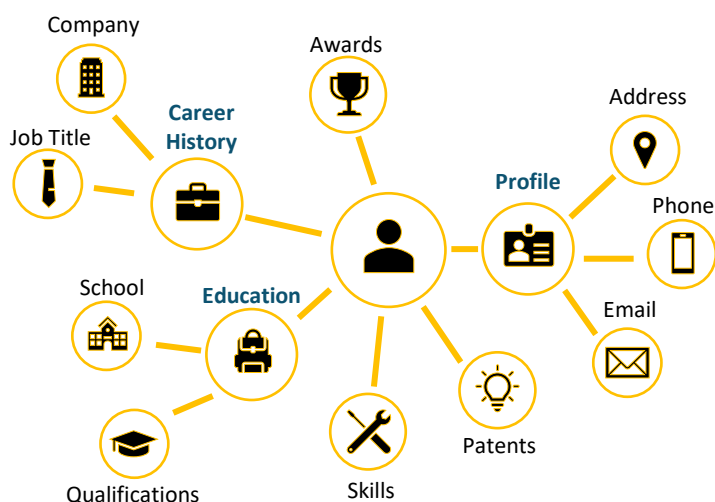


Global Professional Profiles Data Firehose

Plug in to 640 million+ global professional profiles to power your products and your business.

Smarter People Data

For Product Development, Analytics and Research Teams



- ✓ 60+ Data fields
- ✓ Refreshed weekly
- ✓ Sourced from 100's of public sites and procured datasets
- ✓ Access via API or directly via Snowflake instance
- ✓ Global job title translation and normalization
- ✓ Ethically-sourced and globally compliant

License

Designed for data teams who want to build robust applications with people data.

Enrich

Extend your reach and improve the currency and completeness of your existing records.

Analyse

Research and analyse audiences to identify the right people at the right accounts using the most current and comprehensive people data.

Smarter People Data

Rhetorik's ethically-sourced data solves the challenge of collecting, standardizing, normalizing and maintaining the broadest and most current possible set of professional social media profiles from multiple global sources in a single, searchable feed.



Audience Segmentation
Identify and target verticals and personas



Contact Data Enrichment
Compare, match, enrich and validate



Identity Resolution
Global data to match, verify and validate

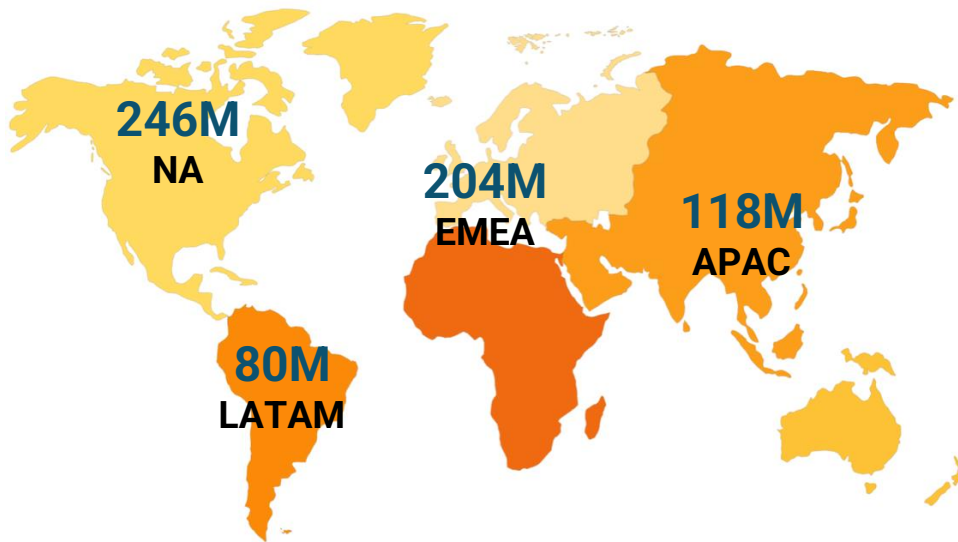


Workforce Planning
Analyse labour market skills and trends



Product Development
Build your own data-driven apps

640 million+ profiles globally to power your business!



Rhetorik provides the ideal international business data, data-enrichment services, and comprehensive analytics to build versatile data products and generate revenue opportunities for enterprises around the globe.

Trusted by

