

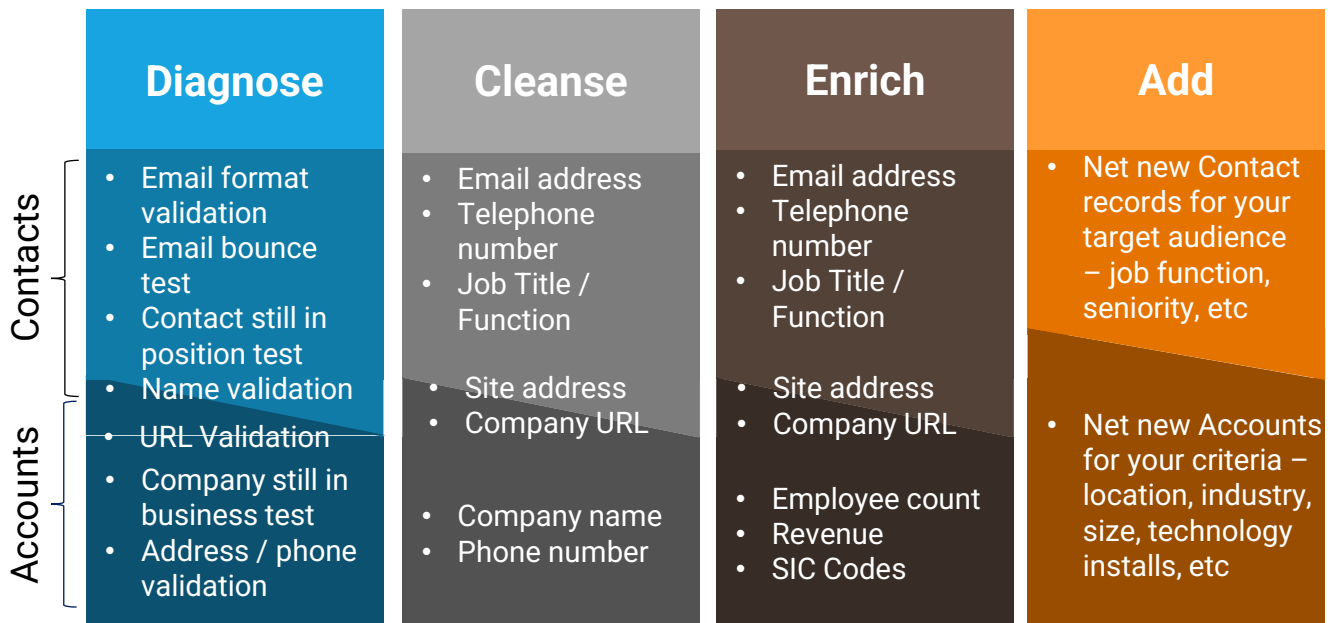
Take data hygiene seriously

Whether your database contains a few thousand or many millions of records, cleansing, enriching and extending your data can help you boost the impact of your sales and marketing activities AND comply with data privacy and protection legislation.

Maintain, enrich and extend your data to reduce costs, boost sales & marketing impact and comply with data protection laws.

- **Diagnose** – identify invalid fields and inaccurate records.
- **Cleanse** – replace invalid fields and remove inactive records.
- **Enrich** – improve the fill rates of data fields of most value to you, such as firmographics, technographics, ‘do not call’ registrations and contacts data.
- **Add** – Extend your reach by adding new data records. Append contextual data to aid segmentation, prioritization and messaging.

How It Works



Some of the DataCliniq™ services available:

Contact Processing	Contact & Account Processing	Account Processing
Still In Position	Phone Number Validation	Still In Business
Email Append	Phone Number Normalization	Company Match
Email Address Validation	Company Name Normalization	URL Append
First Name Validation	Location Normalization	URL Validation
Job Title Validation	Country Code Assignment	URL Normalization
Job Title Translation	Corporate Profile Enrichment	URL Parse



Sample DataCliniq report dashboard

Trusted by

Rhetorik provides the ideal international business data for enterprises around the globe. We provide data-enrichment services and comprehensive analytics to build versatile data products, to identify and activate your audience and generate revenue opportunities.

