

Maintain, enrich and extend your data to reduce costs, boost sales & marketing impact and comply with data protection laws

Diagnose – identify invalid fields and inaccurate records

Cleanse – replace invalid fields and remove inactive records.

Enrich – improve the fill rates of data fields of most value to you, such as firmographics, technographics, ‘do not call’ registrations and contacts data.

Add – Extend your reach by adding new data records. Append contextual data to aid segmentation, prioritization and messaging



Take data hygiene seriously

Whether your database contains a few thousand or many millions of records, cleansing, enriching and extending your data can help you boost the impact of your sales and marketing activities AND comply with data privacy and protection legislation.

How It Works

	Diagnose	Cleanse	Enrich	Add
	A simple check up to ensure accuracy:	Update and replace incorrect data fields:	Improve fill rates of key data fields:	Extend your reach by adding new records:
Contacts	<ul style="list-style-type: none"> Email format validation Email bounce test Contact still in position test Name validation 	<ul style="list-style-type: none"> Email address Telephone number Job Title / Function 	<ul style="list-style-type: none"> Email address Telephone number Job Title / Function 	<ul style="list-style-type: none"> Net new Contact records for your target audience – job function, seniority, etc
Accounts	<ul style="list-style-type: none"> URL Validation Company still in business test Address / phone validation 	<ul style="list-style-type: none"> Site address Company URL Company name Phone number 	<ul style="list-style-type: none"> Site address Company URL Employee count Revenue SIC Codes 	<ul style="list-style-type: none"> Net new Accounts for your criteria – location, industry, size, technology installs, etc

Integrates with



Some of the DataCliniq services available:

Contact Processing	Contact & Account Processing	Account Processing
Still In Position	Phone Number Validation	Still In Business
Email Append	Phone Number Normalization	Company Match
Email Address Validation	Company Name Normalization	URL Append
First Name Validation	Location Normalization	URL Validation
Job Title Validation	Country Code Assignment	URL Normalization
Job Title Translation	Corporate Profile Enrichment	URL Parse



Sample DataCliniq report dashboard

Trusted by



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